

I-15

Interregional
Partnership

MEETING NOTICE AND AGENDA

I-15 IRP JOINT POLICY COMMITTEE

The I-15 IRP Policy Committee may take action on any item appearing on this agenda.

**Tuesday, March 9, 2010
Meeting – 2 to 4 p.m.**

**Murrieta Fire Station No. 4
Training Room
28155 Baxter Road
Murrieta, CA 92563**

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***Directions to Murrieta Fire Station 4**

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28155 Baxter Road
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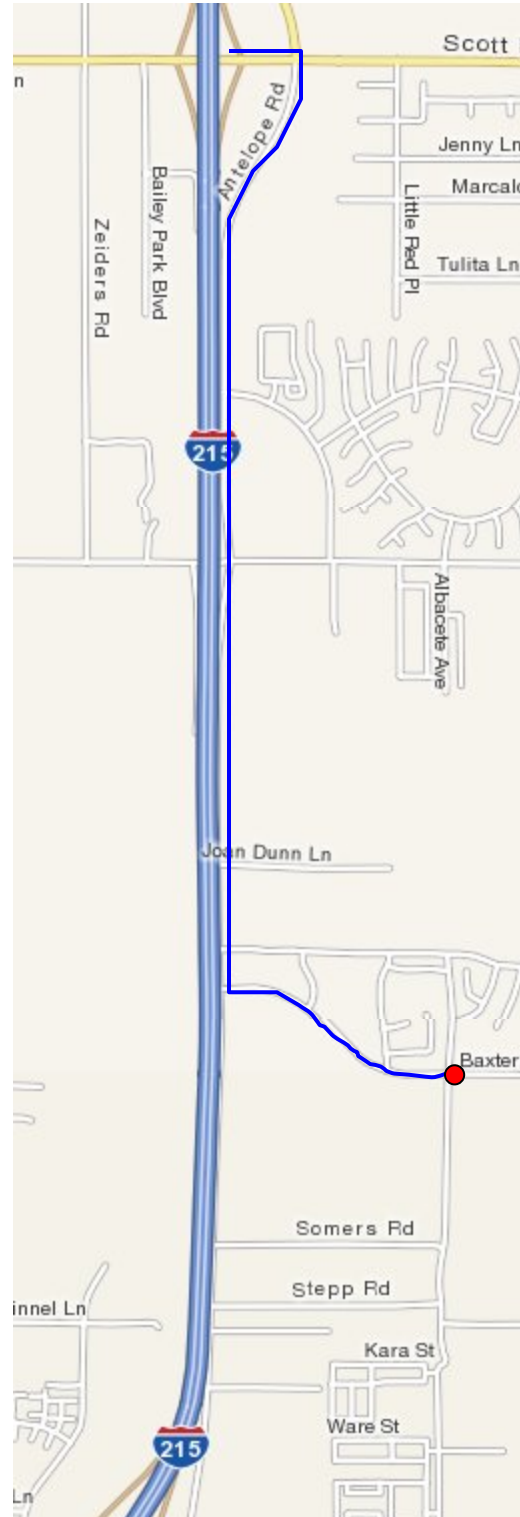
Directions:

From Riverside:

Take Interstate 215 south toward San Diego
Exit Scott, make a left,
Go over the freeway, first right at Antelope
At second stop sign, make a left at Baxter

From San Diego:*

Take Interstate 215 north toward Riverside
Exit Scott, make a right,
First right at Antelope
At second stop sign, make a left at Baxter



** Due to construction issues at the Clinton Keith Road exit, attendees coming from the San Diego are to take the Scott Road Exit.*

I-15 IRP JOINT POLICY COMMITTEE

Murrieta Fire Station No. 4
Training Room
28155 Baxter Road
Murrieta, CA 92563
Tuesday, March 9, 2010
2 to 4 p.m.

ITEM #	RECOMMENDATION
1. WELCOME AND INTRODUCTIONS	APPROVE
2. PUBLIC/MEMBER COMMENTS AND COMMUNICATION	INFORMATION
<p>Members of the public will have the opportunity to address the Interstate 15 Interregional Partnership Joint Policy Committee (I-15 IRP) on any issue within the jurisdiction of the committee. Speakers are limited to three minutes each and shall reserve time by completing a "Request to Speak" form and giving it to the clerk prior to speaking. Committee members also may provide information and announcements under this agenda item.</p>	
+3. APPROVAL OF DECEMBER 16, 2009, MEETING SUMMARY	APPROVE
<p>The Joint Policy Committee is asked to approve the meeting summary from the December 16, 2009, meeting held at Escondido Chamber of Commerce.</p>	
<p style="text-align: center;">REPORT ITEMS (4 through 8)</p>	
4. PHASE III WRAP UP	INFORMATION
<p>a) Final report on the Workforce Housing Study (Susan Baldwin, SANDAG)</p>	
<p>The consultant work on the Workforce Housing Project will be presented. This work includes the results of pro formas on three development scenarios each for two potential sites in Vista adjacent to the Vista Village SPRINTER station. Potential funding mechanisms for implementing workforce housing projects also will be discussed.</p>	
<p>b) Update on the Connectory.com™ Portal (Kevin Viera, WRCOG)</p>	
<p>As part of the IRP Economic Development scope, a business-to-business Web portal was to be established. Working with the East County Economic Development Council who oversees Connectory.com™, a business Web portal will be established with assistance from the Economic Development Corporation of Southwest California and the Western Riverside Council of Governments (WRCOG).</p>	
<p>c) Launching of new I-15 IRP Web site (Kevin Viera, WRCOG; Jane Riquelme, SANDAG)</p>	
<p>As part of the IRP Economic Development scope, the development of outreach materials was called for. The Economic Development Working Group determined that the most cost effective, efficient, and interactive tool for outreach would be utilizing a Web site. In the context of the economic development activities of the IRP, the I-15 IRP Web site was completely restructured and will serve as a mechanism for sharing the progress of the I-15 IRP in the future. The San Diego Association of Governments (SANDAG) will maintain the site as part of its commitment to the partnership.</p>	
<p>d) Transportation Update (Tanya Love, RCTC)</p>	
<p>The transportation portion of the I-15 IRP was covered extensively at the previous Joint Policy Committee meeting in December. A recap of the transportation portion will be covered in the overview of the comprehensive report.</p>	

ITEM #	RECOMMENDATION
+5. NEXT STEPS MATRIX	DISCUSSION
<p>Based on feedback from the I-15 IRP Joint Policy Committee in December, staff from the partner agencies has developed a matrix of next steps for the I-15 IRP. The committee is asked to review and comment on the attached matrix. A final version of the matrix and associated edits will be included in the final report submitted to Caltrans and all participating agencies.</p>	
+6. DRAFT FINAL REPORT: PHASE III I-15 INTERREGIONAL PARTNERSHIP (Jane Riquelme, SANDAG; Kevin Viera, WRCOG; Tanya Love, RCTC)	ACCEPT
<p>The I-15 IRP received grant funding through Caltrans District 8 for the scope of work identified as Phase III of the I-15 IRP. This included the development of a Strategic Implementation Plan (SIP) for transportation, an economic development action plan with associated outreach tools, a pilot Smart Growth Opportunities Area Map for Southwest Riverside, and a workforce housing study. The committee is asked to accept the draft final report for submittal by WRCOG to Caltrans.</p>	
7. UPDATE ON ECONOMIC DEVELOPMENT DISTRICT (Kevin Viera, WRCOG)	INFORMATION
<p>One of the outcomes from the IRP Economic Development component was the establishment of an Economic Development District between the economic development councils for the northern area of San Diego County and the southwest area of Riverside County.</p>	
8. NEXT MEETING AND PROTOCOL	DISCUSSION / ACTION
<p>The committee is asked to discuss how they would like to proceed with the convening of future I-15 IRP Joint Policy Committee meetings and to direct staff on scheduling the next meeting.</p>	

+ next to an item indicates an attachment

I-15 INTERREGIONAL PARTNERSHIP
JOINT POLICY COMMITTEE

March 9, 2010

AGENDA ITEM NO.: **3**

Action Requested: APPROVE

APPROVAL OF DECEMBER 16, 2009, MEETING SUMMARY

File Number 3003200

ITEM # 1 – WELCOME AND SELF-INTRODUCTIONS

(Crystal Crawford) Meeting was called to order at 12:30 p.m. at Escondido Chamber of Commerce, Escondido, CA. For scheduling sake, the agenda items are going to be presented in reverse order. It was also proposed that the reports should be presented first and comments and discussions after, the committee agreed to this proposal.

ITEM # 2 – MEMBER/PUBLIC COMMENTS AND COMMUNICATION

No public comments.

CONSENT

ITEM #3 – APPROVAL OF JUNE 15, 2009, MEETING MINUTES

Correction: Ms. Spiegel, was inaccurately listed as having not attended. And June 15, 2009 minutes approval date correction.

Abstaining: Ms. McCoy, Mr. Washington, and Mr. Roberts.

Minutes for June 9, 2009 meeting were approved.

ITEM #4 - I-15 IRP – FINAL REPORT ON INTERREGIONAL TRANSIT, VANPOOL, AND BUSPOOL STUDY

As part of interregional planning by Riverside and San Diego Counties, a significant demand for work trips from southwestern Riverside to San Diego County destinations was identified. The San Diego Association of Governments (SANDAG) received a Caltrans transit planning grant to conduct an Interregional Transit, Buspool, and Vanpool Study in collaboration with the Riverside County Transportation Commission, the Metropolitan Transit System (MTS), and Riverside Transportation Agency (RTA). This report evaluates the market, operational, and financial viability of providing additional fixed-route transit and/or van/buspool services as alternatives to single-occupancy vehicle commutes between the two counties.

FOR INFORMATION

ITEM #7 – UPDATE ON THE I-15 IRP TRANSPORTATION STRATEGIC IMPLEMENTATION PLAN (TANYA LOVE, RCTC)

The main focus of Phase III of the I-15 Interregional Partnership with southwestern Riverside was the development of a Strategic Transportation Implementation Plan (SIP), which concentrates on short-term strategies for the I-15 corridor near the county line. The SIP includes: an inventory of Project Study Reports in both counties, analysis of transit priority treatments and transit lane infrastructure; the incorporation of goods movement data; a cost effectiveness analysis and overall funding strategy; and the incorporation of the results of the Interregional Vanpool/Buspool/Transit study. The Riverside County Transportation Commission (RCTC) is the lead agency for this component of the IRP and has hired Wilbur Smith Associates to conduct the work. Tanya Love, RCTC, provided an overview of the elements of the draft SIP for Committee’s review and input.

Discussion

Anne Mayer, RCTC Executive Director, commented that the vanpools present a parking issue in that there is not enough capacity to meet the demand.

Caltrans representative responded that the resources for Park and Rides are limited. They would have to be attached to a larger project. There is potential for a Land Banking.

ITEM #6B – I-15 IRP PHASE III SMART GROWTH/HOUSING ACTIVITIES (COLEEN CLEMENTSON)

The Housing component in the third phase of the interregional partnership is focused on coming up with a housing development project in Northern San Diego County. Ten potential sites were identified along the Sprinter Corridor, which was narrowed down to five. After working with a consulting team and doing more specific work with the local jurisdiction, it has been narrowed down to two sites in Vista, within close proximity to a station location along the Sprinter:

They are currently doing more specific performance for the two locations, as well as developing a template for the City of Vista to issue an RSP for developers to build projects in the area. At the next meeting, staff will present the findings from the study as the consultant is still working on it.

Discussion

Councilman Washington (WRCOG) inquired if SANDAG coordinates these types of Smart Growth housing activities through the RHNA process.

The proposed density for the projects are all consistent with the existing plans of these cities, so the cities could be identifying these particular sites in the RHNA process.

Councilman Washington stated that a large part of the challenge with commuting has been the difference in affordability in housing. SCAG creates the numbers for Riverside to build by, and those numbers vary. Within the San Diego, what are the goals to be met to provide affordable housing? If this goal was being met, perhaps there would be a decrease in commuting and a reduction on the impact on infrastructure.

SANDAG staff responded that they are trying to provide the opportunity, particularly for the workers in northern San Diego, with working with Cal State San Marcos, as well as Palomar

Hospital to identify sites that make sense from employer's perspective. In the interregional commuter survey recently completed by WRCOG one of the findings was that people who are already in Riverside are prepared to continue the commute. Therefore, the focus on looking at affordable opportunities in northern San Diego is to provide newcomers the opportunity to live closer to the employment centers. The consultant hired, Keyser Marston, is looking at the funding mechanisms that come into play to facilitate workforce housing.

Councilman Washington commented that Keyser Marston had done some work in his city and they found a number of opportunities in the area.

Councilman Jeff Comerchero (RTA) stated that the purpose of the formation of the IRP partnership, which began in 2001 with a grant from the Dept. of Housing and Community Development (HCD) was to study the jobs/housing imbalance. The roots of the partnership are still focused around that same premise and strategies are developing and are gradually working toward that objective.

Bob Leiter, SANDAG, added that one of the provisions of SB 375, the law on climate change in relation to transportation plans, is that as regional plans are updated; each region should be providing adequate housing to support future growth and jobs. SANDAG has been analyzing this for years and has found that we are actually exporting jobs and housing to Temecula and Tijuana and other areas. Therefore, this issue must continue to be addressed through this partnership. We need to address this from an interregional perspective and look at ways to balance jobs and housing.

Coleen Clementson, SANDAG commented that this is intended to be a pilot workforce housing project, and if it works well, it will be replicated at other Sprinter I-15 stations along that corridor, to provide as many housing opportunities as possible.

Councilmember Washington (WRCOG) stated that he appreciated the comments of Councilmember Comerchero and Mr. Leiter but reiterated that there are going to be a significant number of residents in Temecula and Murrieta who are prepared to commute. Housing in Riverside is getting less affordable, so affordable options in San Diego should be helpful. If San Diego County can provide more affordable housing if does provide an alternative.

Mr. Viera, WRCOG, commented on the job aspect, and the need to generate jobs to give people the options to live where they want to and be able to work there as well.

ITEM #6A – SMART GROWTH OPPURTUNITY MAP (MIDORI WONG & KEVIN VIERA)

Staff reported on the development of the Western Riverside Smart Growth Opportunity Area Map, a project of the Phase III I-15 IRP Housing Strategy. This smart growth planning effort included both land use and transit planning components focused on identifying smart growth opportunities centered on the I-15 and I-215 freeway corridors in the Cities of Lake Elsinore, Murrieta, and Temecula. Products of this planning effort of this component of the partnership include identification of smart growth place type categories, quantitative and qualitative analysis of designated smart growth opportunity areas, and GIS base maps illustrating these concepts. Midori Wong, SANDAG, and Kevin Viera, WRCOG, presented the draft report for the Committee's review and input.

Discussion

Mayor Crystal Crawford (SANDAG) noted that in the Draft Report it stated that at the time the draft was written the RCTC board had not taken any action implementing SB 375 and asked if there has been any development since the draft was issued.

Staff responded that Southern California Association of Governments (SCAG) had asked the sub-regions to determine how they want to participate in the process of implementing SB375. There are several options open to the jurisdictions and all are currently evaluating those options. One of the issues is that there are a number of unknowns as this process is in its infancy. Most are inclined to opt for collaborating with SCAG and providing data. At the moment SCAG is involved in an extensive outreach process in the region regarding SB375.

ITEM #5 – DRAFT REPORT ON I-15 IRP ECONOMIC DEVELOPMENT STRATEGIC ACTION PLAN (KEVIN VIERA, WRCOG; JOSH WILLIAMS, BW RESEARCH PARTNERSHIP, INC)

The Western Riverside Council of Governments (WRCOG) is the lead for this component of the IRP Phase III. The objective of this grant subtask is to develop an interregional economic development strategic action plan, based on the results of the employment cluster analysis developed in Phase II. During the process of this subtask two items were developed: a) Strategic Economic Action Plan: An Economic Development Action Plan that identifies specific cluster industries for creating or expanding these industries and promoting the region as a means to attract these industries; b) Web Site/Outreach: In the context of developing an interactive outreach mechanism for the economic development strategic action plan, the consultant reconfigured the I-15 IRP Web site. The draft Strategic Economic Action Plan was presented for the Committee's review and feedback.

Discussion

It was asked if they looked at airports in their evaluation. The consultant responded that they did look at airports but not in great detail. Educational institutions were also identified.

It was suggested that they hold a group meeting to receive feedback from local businesses, specifically from Biotech and the medical industry, regarding SIP, to develop local strategies and coordinate short term and mid-term goals. It was then asked how they plan on further looking at development for the Riverside County area.

Councilman Comerchero (RTA) stated that it's important to do transit planning in corridors and to attract development. It is a collaborative effort; land use and transportation have to go hand in hand.

It was suggested that it's important to have a final plan completed rather than a timeline in order to attract investors. Need to have incentives around transit centers for developers.

Bob Leiter, SANDAG, mentioned a best practice in Transit Oriented Development (TOD) from the San Diego area. He was Director of Planning in Chula Vista during the development of Otay Ranch. The 40 year build out of this area in ten year increments allowed for future busways to be used as streets until the demand was there for transit. The BRT can now go in because the Right

of Way built into the plan from the beginning – before the density reached the point where transit made sense.

ITEM #8 - ADJOURNMENT AND NEXT MEETING

Several IRP Joint Policy Members reiterated the importance of continuing the Interregional Partnership—even if no grant funding is available for specific studies. It was suggested that the IRP should also look at habitat planning which hasn't been a focus of the partnership until now.

It was also suggested that the regions should collaborate on the implementation of SB375 and share information to facilitate its implementation in both regions. Several members also mentioned the importance of balancing short term solutions and long term goals. The IRP strategies were developed to address both short and long term issues. It was suggested that the Joint Policy Committee should discuss this at the next meeting and provide some direction to staff.

Several members raised the issue of inviting more city representatives. This could imply some funding from the cities to participate in the IRP.

Next meeting will be in February to present the final draft comprehensive report and to discuss next steps.

The meeting was adjourned at 2:30pm

I-15 IRP JOINT POLICY COMMITTEE MEETING

**December 16, 2009
12:30 – 2:30pm**

**Escondido Chamber of Commerce
720 North Broadway
Escondido, CA 92025**

I-15 IRP Joint Policy Committee Members				Attended (initial)	
Name				Yes	No
SANDAG	City of La Mesa	Dave Allan Councilmember	Borders Committee		
	City of Escondido	Sam Abed Councilmember	Borders Committee	SA	
	City of Del Mar (Alternate)	Crystal Crawford Mayor	Borders Committee	C	
	City of Imperial Beach (Alternate)	Patricia McCoy Councilmember	Chair, Borders Committee	PM	
WRCOG	City of Lake Elsinore	Thomas Buckley Councilmember	Executive Committee	T	
	City of Temecula	Chuck Washington Councilmember	Executive Committee	W	
	City of Wildomar (Alternate)	Scott Farnam Mayor	Executive Committee		
	City of Menifee (Alternate)	Scott Mann Councilmember	Executive Committee		
RCTC	City of Murrieta	Rick Gibbs Councilmember	Commissioner	RG	
	City of Temecula (Alternate)	Ron Roberts Councilmember	Commissioner	R	
	Riverside County	Jeff Stone Supervisor	Commissioner		
RTA	City of Corona	Karen Spiegel Mayor	Chair, RTA Board of Directors	KS	
	City of Temecula (Alternate)	Jeff Comerchero Mayor Pro Tem	First Vice Chairman RTA Board of Directors	J	

I-15 IRP JOINT POLICY COMMITTEE MEETING

**December 16, 2009
12:30 – 2:30pm**

**Escondido Chamber of Commerce
720 North Broadway
Escondido, CA 92025**

Agency Staff		Attended (initials)	
		Yes	No
WRCOG	Rick Bishop	RB	☒
	Kevin Viera	KV	
RCTC	Anne Mayer	AM	
	Tanya Love	TL	
	John Standiford	JS	
RTA	Larry Rubio	LR	
	Mark Stanley	MS	
	Lorelle Moe		
SANDAG	Renée Wasmund	RW	
	Coleen Clementson	CC	
	Jane Clough-Riquelme	JCR	
	Heather Werdick	HW	
	Barrow Emerson		
	Susan Baldwin		
	Midori Wong	MW	
	Monika Clark	MC	
Caltrans 8	Bill Mosby		
	Gary Green		
	RB Balanza		
Caltrans 11	Bill Figge		
	Maurice Eaton		
	Dennis Thompson		

**Table 5
Possible Next Steps***

STRATEGY	ACTION
Overall Coordination	
<p>Maintain an interregional planning structure to pursue collaborative goals</p>	<ul style="list-style-type: none"> ▶ SANDAG and WRCOG will convene the I-15 IRP Joint Policy Committee at least once per year to review collaborative work efforts within existing programs and receive updates on performance monitoring ▶ SANDAG and WRCOG will convene executive staff from I-15 IRP agencies twice a year, or as needed, to review coordination efforts in all three strategic areas ▶ SANDAG will continue to monitor selected performance measures as identified in Phase I through its regular performance monitoring process, bringing updates to the Joint Policy Committee once a year or as requested
Economic Development	
<p>Facilitate greater collaboration between regional economic development entities</p>	<ul style="list-style-type: none"> ▶ WRCOG and SANDAG will support cooperative economic development initiatives between Riverside and San Diego regions, such as the creation of an economic development district which covers Southwest Riverside and North San Diego Counties ▶ WRCOG/SANDAG will identify potential funding opportunities for updating the Employment Cluster Study in light of changes to the local economies and monitor the development of existing and new industry clusters in both regions that can strengthen the bioregional economy
Transportation	
<p>Interregional coordination of vanpool and carpool programs</p>	<ul style="list-style-type: none"> ▶ SANDAG and RCTC will convene transportation staff from participating agencies, as needed, to review ongoing, coordinated efforts and refine actions, including the identification and pursuit of funding opportunities for interregional transit, vanpool, and buspool services ▶ Agencies will continue to plan, lease, and/or build park-and-ride lots, as needed
<p>Collaborate among transit providers</p>	<ul style="list-style-type: none"> ▶ Partner agencies (SANDAG, MTS, NCTD, RCTC, and RTA) will continue to coordinate transit service on the I-15 corridor
<p>Support high-speed rail transit service in the I-15 corridor</p>	<ul style="list-style-type: none"> ▶ SANDAG/RCTC will continue to coordinate and monitor rail planning efforts in the I-15 corridor
<p>Preserve transportation Rights-of-Way and implement priority measures through the Caltrans development process</p>	<ul style="list-style-type: none"> ▶ Partner agencies (Caltrans, RCTC, RTA, and SANDAG) will work to implement the recommendations of the SIP ▶ SANDAG and RCTC will incorporate interregional transportation projects into their respective RTPs, as deemed appropriate
<p>Implement the I-15 HOV/Managed Lanes System</p>	<ul style="list-style-type: none"> ▶ SANDAG/RCTC will continue to implement the HOV/Managed Lanes Systems with the goal of closing the gap at the county line
Housing	
<p>Provide incentives for the construction of moderate-cost family housing near employment centers</p>	<ul style="list-style-type: none"> ▶ SANDAG will collaborate with local jurisdictions on the implementation of pilot workforce housing project(s) in North San Diego County, sharing the information with other cities and regions ▶ WRCOG/RTA/SANDAG will continue to collaborate on smart growth development near transit applicable to both regions

*following acceptance of Phase III report by SANDAG, WRCOG, RCTC, and RTA