

I-15 Interregional Partnership (I-15 IRP)
Technical Working Group Meeting Summary
Thursday, February 13, 2003

Agenda Item #1: Welcome and Introductions

Jeff Martin, SANDAG chaired the meeting and introductions were made.

Agenda Item #2: Public Comments/Communications

There were no public comments or communications.

Agenda Item #3: Summary of Previous I-15 IRP Technical Working Group Meeting

The Committee unanimously approved the January 16, 2003 meeting summary.

Agenda Item #4: I-15 Interregional Partnership Existing Conditions Report

Staff has finalized the draft Existing Conditions Report based on comments from the Technical Working Group (TWG) and I-15 IRP Policy Committee members. The final draft, including any additional comments made by the TWG today, will be presented to the Policy Committee next week for approval. The major changes in the draft report are:

- Clarification of the definition of Jobs-Housing Balance, including the simplification of Table 1. (p. 21)
- Expansion of information about the transportation system in Riverside County. (p. 36 and p.69)
- Addition of community area Census information for households, including income data. (p. 42, p. 47 and in other tables), and
- And, revision of the SANDAG draft RTP recommendations. (P. 77)

The TWG recommended that:

1. Significant Finding #4 states that commuters were going to multiple destinations in San Diego County (p. 9),
2. Significant Finding #8 restates that the source of the information included in this item was the telephone survey made as part of this study (p. 10), and
3. The jobs per household description specifically identify the need for housing in many employment areas (p. 21).

The TWG unanimously recommended that the draft Existing Conditions Report, with the addition of the three changes discussed, be approved by the I-15 IRP Policy Committee.

Agenda Item 5: Short-Range Transportation Strategies

T1 - Interregional Coordination of Vanpool and Carpool Programs: Susan Le Duc, RCTC noted the corrected description of the Riverside County one-year, \$2,400 van pool subsidy, comparing it with SANDAG's ongoing subsidy. The SANDAG subsidy is provided through federal (80%), Air District (15%) and TDA (5%) funds. She asked that the strategy be changed to "examine" rather than "provide an increase in subsidy." Most TWG members felt that it was appropriate for SANDAG to subsidize Riverside residents vanpooling into San Diego. Members also discussed the balance needed between transit and vanpooling subsidy programs, as well as the potential efficiencies of interregional coordination.

T2 - Expand Park-and-Ride Lots and Improve Rideshare Information

Signage: Although Caltrans plays a major role, they have no program funding for Park-and-Ride lots. Ann Palatino, RTA noted that the park and ride functions are primarily handled through transit operations, not planning. Lynn Baker, EHL said that dual-use lots appeared to be the most cost-effective. RCTC does not own any lots, but provides insurance for dual use lots. Maurice Eaton, Caltrans asked that Caltrans District 11 be added as a primary implementing agency.

T3 - Joint Outreach and Marketing for Transit and Ridesharing Programs:

Susan Le Duc described the "Club Ride" discount program. Eric Bruvold, San Diego EDC encouraged the use of homeowner associations and newsletters to reach potential rideshare participants.

T4 - Implement Interregional Public Transit Commuter Services: In the near-term RTA should be identified as the primary implementing agency. Barbara Redlitz, City of Escondido, identified the increased need for bus stop facilities, including bus shelters, for interregional trips. Sharon Fonseca, Friendship Transportation Services, asked that the Friendship interregional transit service to Sorrento Valley proposed for implementation in June be added to this description.

T7 - Collaboration Among Transit Providers: Jeff Martin, SANDAG, said that the primary current issue is the use of transit centers, which is largely conditioned by the capacity of each facility. Therefore, RCTC was identified as the primary implementing agency; RTA as secondary. The TWG discussed which agencies should monitor the implementation of this strategy and the information that needs to be collected.

T10/T11/T12 - Employer Rideshare Incentive Programs: As suggested by Eric Bruvold, the three employer-based programs identified by these strategies will be combined and be refocused to "develop incentives for employers to participate in promoting employee ridesharing." Because I-15 corridor employers are primarily in San Diego County, SANDAG has the primary responsibility for these strategies. Ray Traynor, SANDAG, said that SANDAG would begin development of an incentives program aimed at employers this summer as a part of the proposed TDM Visioning Process.

Agenda Item 6 Evaluation of Long Range Transportation Strategies

George Franck, SANDAG consultant, presented a matrix that is proposed for use in evaluating the long-range strategies. Jeff Martin proposed adding a criterion estimating each strategy's impact on I-15 congestion. Eric Bruvold said that the public support criterion would be qualitative and asked that it be removed. Jeff Martin suggested that this measure could be based on future focus group sessions.

The TWG discussed three of the four long-range transportation strategies:

- T5 – This strategy should advocate, not implement, High Speed Rail service in the corridor. Staff will delete the discussion of the MagLev technology.
- T6 – Several TWG members felt that there was significant public support for shuttle (or green car) services. Ann Palatino said that the provision of some shuttle services in Riverside County are a condition of development approval.
- T12 – Eric Bruvold suggested that regional agencies should develop design guidelines that would enable the lowering of on-site parking requirements at employment sites.

I-15 IRP Project Schedule

Jeff Martin presented a revised project schedule. Following the scheduled approval of Short Range Transportation Strategies by the PWG next week, there will be a TWG economic development workshop in March, followed by a housing workshop in April. Presentation of the overall Long-Range Strategy program to the Policy Committee is scheduled for June.

Next Meeting Dates and Locations

The I-15 IRP Policy Committee is scheduled to meet on Friday, February 21, 2003 at 12:30 p.m. at Temecula City Hall. The next Technical Working Group meeting is scheduled for March 13, 2003 at 1:30 p.m., also in Temecula.